Jeff Jones is President and CEO of H&R Block, leading the global business that inspires financial confidence through its tax preparation services, financial products, and small business solutions. The company blends digital innovation with the human expertise and care of more than 70,000 franchisees and associates worldwide to serve its 20+ million clients.

Jones brings more than 35 years of executive management, innovative leadership, and operational excellence to the company, having held key roles at top companies in retail, consumer products, agency, and technology industries. Prior to H&R Block, Jones was the first president of the global ride-sharing company Uber. He has also served as executive vice president and chief marketing officer for Target and held executive and leadership roles with iconic brands such as The Coca-Cola Company, Gap, and Leo Burnett.

Jones serves on the board of directors of Advance Auto Parts where he chairs the Compensation Committee and is a member of the Nominating and Governance Committee. He is a member of the Council for Inclusive Capitalism, Fast Company Impact Council, Kansas City Economic Club. He has also advised Brit+Co., The Mayo Clinic, multiple early-stage technology companies, and non-profits, including Chicago Children's Advocacy Center, The Nasher Museum of Art at Duke University, and the Coach K Center on Leadership and Ethics at Fuqua Business School.

As part of the Fortune CEO Initiative and through commitments to CEO Action for Diversity & Inclusion, along with Catalyst CEO Champions for Change, Jones is dedicated to promoting justice and opportunities.

Jones earned a bachelor's degree in communication from the University of Dayton and graduated from Fork Union Military Academy.