Curtis Campbell is President, Global Consumer Tax and Chief Product Officer for H&R Block. In this position, Campbell leads an enterprise-wide agenda to deliver customer-centric strategies and exceptional client and tax professional outcomes with a focus on achieving strong financial performance for the global consumer tax business. Campbell is also responsible for leading enterprise-wide product management excellence.

Campbell is a strategic leader with a proven track record of driving transformation, delivering innovation, and achieving significant revenue growth across various industries, including tax, fintech, software, hardware, and cloud.

Prior to H&R Block, Campbell had a history of success in executive roles, including Managing Vice President at Capital One, Vice President at Intuit, and General Manager at Amazon Web Services. Most recently, he served as President and CEO of TaxAct, where, during his five-year tenure, he led the company through a dramatic transformation and double-digit revenue growth.

Campbell serves as a board member for Jack Henry & Associates, a \$2B+ revenue fintech and publicly traded company specializing in providing core information technologies to nearly 12,000 financial institutions and corporations.

He holds a bachelor's degree in business administration from The Citadel and a Master of International Business degree from the University of South Carolina. Campbell also participated in the General Management Program, Executive Education at Harvard Business School.

Campbell loves adventure including skiing and mountaineering, having climbed extensively in the Rocky Mountains and the Pacific Northwest. He also enjoys spending time with his wife Nadja and their two sons, exploring different parts of the country.