



JODY VANARSDALE
DIRECTOR OF PRODUCT MANAGEMENT



Jody Vanarsdale is the Director of Product Management at H&R Block, responsible for leading the company's Do-It-Yourself (DIY) Help products. His team provides resources and support to streamline clients' experience and give them more confidence when they file.

As a forward-thinking product leader with more than 20 years of experience with industry-leading companies, Jody pushes the boundaries of innovation, leveraging Generative AI technology to enhance H&R Block's products and improve customer satisfaction in the ever-evolving tech landscape.

He holds a bachelor's degree in accounting from Kansas State University and a Master of Business Administration from Baker University.